



SUSTAINABILITY DAYS '23

Get things done

Press Release | Sustainability Days | Basel, 16 March 2023

For a sustainable future – actively shaping the life of tomorrow with the Sustainability Days

On 28 and 29 March 2023, the Sustainability Days at the Congress Center Basel will bring together experts from various industries to discuss the topic of sustainability. As part of the congress and exhibition formats SmartSuisse, Re' Summit, Future-Proof Infrastructure and MUT - Environmental Technology Trade Fair, trends will be identified, products and services will be presented, and concrete solutions will be discussed. This will take place with a compact exhibition and first-class congress programmes.

Current ecological, economic and social challenges require a comprehensive transformation towards sustainability. The essential foundation for transformation processes is responsibility. With the slogan “Get things done”, experts from various industries will meet for two days at the Sustainability Days to exchange information and ideas on current and future sustainability issues for cities, regions, the environment and the economy, and to discuss how sustainability and the future could look. “The Sustainability Days offer the exclusive opportunity to obtain information relevant to specific branches and topics. At the same time, it provides an extremely efficient way to establish valuable contacts with decision-makers and opinion leaders in the field of sustainability, who will help shape the life of tomorrow more sustainably,” says Julien Rousseau, Brand Director of the Sustainability Days.

First-hand insights and perspectives

The individual congress series present best practice examples, insights into current development and research, as well as presentations of new technologies, thus offering unique added value. Renowned experts from Switzerland and abroad, such as Marco Lambertini, Petteri Taalas and Thomas Rau, will inform and inspire during exciting keynotes and discuss central topics such as urban development, climate change, mobility and corporate sustainability. More than 150 speakers will share valuable knowledge and thought-provoking impulses on some 15 key topics with trade visitors.

When it comes to smart cities, Thomas Rau, architect and recognised pioneer of the Circular Economy, is an essential figure. As a keynote speaker, he devotes his talk to the tasks of the future. Joining him on stage is the mayor of the Finnish city of Lahti, Pekka Timonen. The 2021 European Green Capital is considered an internationally recognised environmental city that counteracts climate change and is a pioneer of smart, sustainable solutions. The presentation by former National Council member and President of the Green Party of Switzerland, Regula Rytz, makes a plea for long-term thinking in a time of upheaval. She explores the questions of where new technologies support the necessary transformation and what distinguishes progress myths from real innovation.

At the Re' Summit, the Energy Podium tackles the topic of “Energy in Abundance”. Discussions will be led by National Council member Jürg Grossen, President of the Cantonal Government



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Basel-Stadt Beat Jans, Aeneas Wanner from Energie Zukunft Schweiz, together with Alexander Keberle (economiesuisse) and Benedikt Loepfe (ewz). In addition, Prof. Dr Reto Knutti, Professor of Climate Physics at ETH Zurich, will speak on the topic “Switzerland in Climate Stress – Stop or Adapt?”. His research focuses on changes in the global climate system caused by increasing anthropogenic greenhouse gas emissions such as carbon dioxide.

The Future-Proof Infrastructure English-language congress will be held virtually on 28 March and will focus on critical issues related to planning and financing sustainable and resilient infrastructure for the future. The format presents pre-curated early stage projects as well as innovative and visionary financial partners, and gives a perspective regarding the vision and mission of the platform. Joining in as partner is the Global Infrastructure Basel Foundation and as speakers are Rowan Palmer (Lead Sustainable Infrastructure Investment Team, UN Environment Programme) and Jim Pass (Senior Managing Director, Guggenheim Partners), among others.

A detailed programme of the individual platforms is available online on the website. Interested parties can register for individual sessions, each of which will feature several presentations.

Leading suppliers under one roof

In addition, some 70 suppliers will present their innovations, products, services and solutions from the fields of smart cities, sustainability and environmental technology in a compact form in the exhibition area. After a long event break, the MUT 2023 trade fair will once again provide concentrated knowledge and bring together experts from the entire spectrum of Swiss environmental technology. Leading suppliers present their solutions, innovations and products to users at the trade fair, which facilitates an exchange on the latest developments and products relating to environmental protection. The synergies created among related environmental technology topics therefore offer trade visitors an intensive overview in a short time.

Cross-industry networking with inspiring entertainment

Another highlight is the Networking Dinner Party being held on the evening of 28 March, which brings together visitors from all formats. In addition to stand-up comedian and magician Michel Gammenthaler, who will be hosting the evening, Swiss explorer and psychiatrist Bertrand Piccard will inspire guests with his appearance. Piccard was the first person to fly around the world in a hot air balloon and more recently in a solar plane without fuel. He is a pioneer in his way to consider ecology through the lens of profitability and an advocate for innovation, sustainable development and responsibility. The Swiss LED performers “The Blackouts” are a further highlight, who will fascinate the audience with their breathtaking show.



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| Sustainability Days – Get things done | Important facts about the live event |
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| Date: Venue: Organiser: | Tuesday/Wednesday, 28/29 March 2023 Congress Center Basel MCH Swiss Exhibition (Basel) Ltd |
| Over the course of two days, the Sustainability Days, with a total of four platforms, will focus on all aspects of sustainability for cities, regions, the environment and the economy. A joint Networking Dinner Party offers decision-makers from the various industries further opportunities to network and exchange ideas. The four platforms are: | |
| SmartSuisse – Congress + Exhibition Re' Summit – Congress + Exhibition Future-Proof Infrastructure – Virtual Congress MUT – Environmental Technology Trade Fair | www.smartsuisse.com www.resummit.ch www.futureproof-infrastructure.com www.mut-umwelttechnik.ch |
| Further information, programme and tickets: | www.sustainability-days.ch |

MCH Group

MCH Group has its headquarters in Basel and is an internationally operating experience marketing company with a comprehensive service network and an international range of experience marketing solutions. The Exhibitions & Events division organises around 170 guest events every year as well as 25 of its own events and trade fairs in Switzerland, among them leading live marketing platforms such as Swissbau, Igeho, and Giardina. With Messe Basel, the Congress Center Basel, and Messe Zürich, MCH also operates Switzerland's largest multifunctional event infrastructures in terms of surface area. The company employs more than 800 people, around half of them in Switzerland and the USA. For more information, please visit: www.mch-group.com

Images for download: [Image database MCH Group](#)

Media accreditation:

Media professionals have the opportunity to apply for media accreditation for the Sustainability Days up to and including 28 March 2023 (online only). Please contact Noemi Schmidt per email at noemi.schmidt@messe.ch.

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Sustainability Days 2023 | www.sustainability-days.ch
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