



# SUSTAINABILITY DAYS '23

Get things done

Press Release | Sustainability Days | Basel, 21 December 2022

## **Not just one platform for sustainability, but four – at Sustainability Days in Basel on 28/29 March 2023**

**Every single company, every management team, every research and educational institution with a focus on sustainability will find the perfect platform at Messe Basel on 28 and 29 March 2023 to share know-how, network, and exchange ideas. The three conference and exhibition formats SmartSuisse, Re' Summit, and Future-Proof Infrastructure, as well as the Environmental Technology Trade Fair MUT, each serve their individual target group and also come together at a joint dinner. Top-class speakers like Bertrand Piccard are sure to deliver thrilling content.**

Digitisation and sustainability are hot topics, leading to the transformation of technologies, industries, and lines of work. To master the current challenges, interdisciplinary networks are being created between politics, the industrial sector, and investment. "Sustainability Days bring together decision-makers from different fields, shed light on sustainability from different perspectives, and demonstrate concrete solutions," says Julien Rousseau, Brand Director of Sustainability Days.

### **SmartSuisse – Smart Up Your City**

SmartSuisse is a conference and exhibition space addressing the topic of Smart Cities. Here, everything revolves around governance, mobility, energy & environment, infrastructure, and now also health. More than 1,000 experts are expected to attend SmartSuisse. SmartSuisse brings together decision makers from cities, municipalities, business, science, and trade associations to initiate a dialogue. The mix of conference and accompanying exhibition forms a perfect symbiosis and the opportunity for an interesting exchange.

### **MUT - Environmental Technology Trade Fair**

MUT imparts the highest form of knowledge and connects experts from the entire spectrum of Swiss environmental technology. MUT brings together various suppliers and users for two days of exchanges on the latest developments and products to protect the environment. The accompanying programme is also full of highlights: Before, during, and after MUT, regional specialist seminars take place that provide insight into current research, best practices, and technologies.

### **Re' Summit – Resources, Reinventions, Renewables**

At the third platform, the Re' Summit, the spectrum of topics ranges from corporate sustainability and climate protection to clean energy and sustainable procurement. At the accompanying exhibition, companies present their latest sustainability solutions, while developments are presented and discussed at the conference. The Re' Summit is aimed at companies, at cantons, cities, and municipalities as well as organisations, certification bodies, and universities.



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## **Future-Proof Infrastructure – to ensure sustainable infrastructure**

Future-Proof Infrastructure is the fourth platform of the bunch and is focused on the global market. The English conference with accompanying exhibition is divided into four regions: Americas, Europe, Asia and Pacific, as well as Africa and the Middle East. With curated early-stage projects, the conference initiates the mediation between project developers and investors in the field of sustainable infrastructure projects. A sound network brings developers, public institutions, suppliers and investments closer together on a community platform and gets sustainable infrastructure projects off the ground.

## **Popular speakers from Switzerland and abroad**

Exhibitors, partners, and visitors can look forward to top-class talks by both Swiss and international speakers. Petteri Taalas, the Finnish Secretary General of the World Weather Organisation, caused a stir in November when he presented the WMO climate report at the start of the World Climate Conference, which should be a reminder for rapid action to be taken to combat climate change. Dr Päivi Sillanaukee, also from Finland and the Ambassador for Health in the Finnish Ministry of Foreign Affairs, has taken on the pioneering role in Europe when it comes to digitisation of the healthcare system. Her speech will show others what they can learn about this topic. Thomas Rau will also be in Basel. He is a German architect with a mission and is a visionary for the sustainable development of construction. He is known for his inspiring way of thinking and for not avoiding confrontation in conversation.

The following Swiss speakers, among many others, have already confirmed their attendance: Jürg Grossen, National Council Member, GLP President, and expert on transport and energy policy, Martin Landolt, National Council Member and Chairman of the Board of Directors of the santésuisse Group, and Lukas Engelberger, President of the Conference of Health Directors and Government Council Member of the Canton of Basel-Stadt. Mayors from all over Switzerland will use Sustainability Days in Basel as a platform to discuss climate-neutral cities and a sustainable future.

The Swiss doctor, Bertrand Piccard, who is committed to innovation, sustainable development, and taking responsibility, will also be in attendance as a keynote speaker and at the networking dinner. Piccard was the first person to fly around the world in a hot air balloon – he wants to use these types of extraordinary acts to raise awareness about these issues and encourage political action. By combining science and adventure, he has found a way to present the challenges of our time to the public in an impressive way.

## **“Get things done” is the event’s motto**

Within the context of climate change, increasing urbanisation, a new environmental movement, and digital networking, the MCH Group – as the organiser of Sustainability Days – is making an active contribution to sustainable living of tomorrow. The Group really takes the event motto “Get things done” to heart and has made sustainability a managerial task since 2021. It’s high time to act.



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Sustainability Days – Get things done	The most important details of the event
Date: Venue: Organiser:	Tuesday/Wednesday, 28/29 March 2023 Congress Center Basel MCH Swiss Exhibition (Basel) Ltd
Over the course of two days, Sustainability Days, with a total of four platforms, will focus on everything to do with sustainability for the city, region, environment and economy. A joint networking dinner offers decision-makers from the various industries further opportunities to network and exchange ideas. These are the four platforms:	
- SmartSuisse – conference + exhibition - Re' Summit – conference + exhibition - Future-Proof Infrastructure – conference + exhibition	<a href="http://www.smartsuisse.com">www.smartsuisse.com</a> <a href="http://www.resummit.ch">www.resummit.ch</a> <a href="http://www.futureproof-infrastructure.com">www.futureproof-infrastructure.com</a>
Ticket for one day Ticket for two days + dinner	CHF 430 incl. VAT CHF 750 incl. VAT
- MUT - Environmental Technology Trade Fair	<a href="http://www.mut-umwelttechnik.ch">www.mut-umwelttechnik.ch</a>
Basic ticket for two days	CHF 30 incl. VAT
More information and registration:	<a href="http://www.sustainability-days.ch">www.sustainability-days.ch</a>

## About the MCH Group

The MCH Group has its headquarters in Basel and is an internationally operating experience marketing company with a comprehensive service network. It organises around 30 community platforms in Switzerland and abroad, including Art Basel, Swissbau, and Giardina. The Live Marketing Solutions division offers comprehensive experience marketing solutions with the MCH Global, MC2, and Expomobilia brands. The MCH Group also operates the Basel Exhibition and Conference Centre and the Zurich Exhibition Centre. The company employs over 800 people, around half of them in Switzerland and the USA. Further information at: [www.mch-group.com](http://www.mch-group.com)

**Images for download:** [MCH Group image database](#)

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