



SUSTAINABILITY DAYS '24

Get things done

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Sustainability Days 2024 – preparations for the second edition are underway with many innovations

The Sustainability Days 2024 will be held at Messe Basel on 10 and 11 April 2024. In addition to a congress, the platform for sustainable economy, smart city, and environmental technology will focus on a larger exhibition, including a Startup Area, and offers experts from various industries the opportunity to exchange ideas on a sustainable future.

Following its relaunch in the spring of this year, the Sustainability Days 2024 once again expects to bring together around 1,500 decision-makers from the public and private sectors under the motto of “Get things done”. The event will revolve around important current and future sustainability topics relating to cities, spaces, the environment and the economy. With a blend of exhibition and congress, the platform presents trends, concrete solutions in the form of innovative products and services, as well as strategies and prospects.

Urbanisation, neo-ecology, connectivity – society and the economy are currently facing major challenges. This is leading to a transformation driven by digitalisation and sustainability. As a result, more and more technologies, industries, and professional fields are merging and creating interdisciplinary solutions. The Sustainability Days address this development through various focal points in order to approach the topic from different perspectives and identify concrete solutions. Because action is key.

Four formats become one

Sprouting from the four platforms SmartSuisse, MUT – Trade Fair for Environmental Technology, Re' Summit, and Future-Proof Infrastructure, the Sustainability Days 2024 have now combined the transfer of knowledge, networking and the exchange of ideas in the areas of sustainable economy, smart city and environmental technology into one format. These key areas lay the foundation for a total of seven focus topics that are reflected by the congress and exhibition programmes: economy, energy, environment, governance, health, infrastructure & buildings and mobility.

In addition to a top-class congress programme featuring over 120 speakers from Switzerland and abroad, around 120 suppliers are expected at the exhibition. The Sustainability Days are further supplemented by a number of side events. Thanks to its great success in 2023, the networking dinner party will be held again on the evening of the first event day. On top of high-calibre and varied entertainment, the event offers participants from the areas of economy, science, politics and administration further opportunities to network and exchange ideas in a stylish setting.

Participation options tailored to the needs of exhibitors and partners

Those interested in exhibiting at the Sustainability Days can choose between different stand sizes to present their companies. Here, the focus lies on modular, reusable system stands, thus promoting long-lasting stands that can be stored again or used multiple times for different applications. Participants also have the option to present a use case at the congress – as an exhibitor or partner.



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Also new in 2024: a Startup Area where young companies with sustainable and trendsetting ideas have the chance to present themselves and their innovations.

You can find an overview of all the participation options at www.sustainability-days.ch/en. The event team is at your disposal to answer any questions you may have.

MCH Group

The MCH Group has its headquarters in Basel and is an internationally operating experience marketing company with a comprehensive service network and an international range of experience marketing solutions.

The Exhibitions & Events division organises some 170 guest events every year as well as 25 of its own events and trade fairs in Switzerland, including leading domestic platforms such as Swissbau, Igeho, and Giardina. With Messe Basel, the Congress Center Basel, and Messe Zürich, MCH also operates Switzerland's largest multifunctional event infrastructures in terms of surface area. The company employs over 800 permanent staff, roughly half of whom are based in Switzerland and the USA. For more information, please visit: www.mch-group.com

You can find this and other press releases including image material in the media area at www.sustainability-days.ch/en/media

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