



# SUSTAINABILITY DAYS'24

Get things done



**EXPO & CONGRESS**

10 & 11 APRIL 2024  
MESSE BASEL

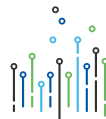
## Platform for Sustainable Economy, Smart Cities and Environmental Technology



### Sustainability Days Formats



**SMART  
SUISSE**



**MUT**



**RE' SUMMIT**

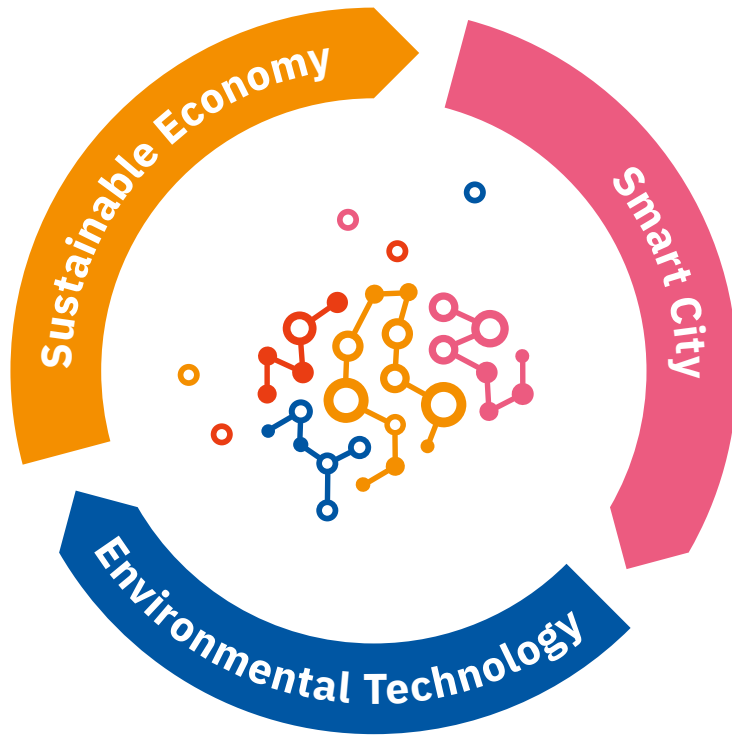


**FUTURE-PROOF  
INFRASTRUCTURE**

# Impressions from Sustainability Days 2023



# Sustainability Days



Urbanisation, neo-ecology, and connectivity, as well as their numerous subsequent trends, pose **major challenges to both society and the economy**, leading to a **transformation** driven by **digitalisation** and **sustainability**. As a result, more and more technologies, industries, and professional fields are merging, leading to the emergence of **interdisciplinary solutions**.

In order to master these challenges, **decision makers** in the areas of **politics** and **business**, as well as **investors** and **infrastructure developers**, must do their part. The Sustainability Days focus on this development from various angles in order to address the topic from **different perspectives** and to **identify concrete solutions**.

**Let's get things done!**



# One Event, Three Areas



## Exhibition

Put your business, your products and your solutions in the spotlight and meet experts from politics, administration, business and science.



## Congress

Present your smart solutions and best practices from seven key areas to decision makers from both the private and public sectors.



## Side Events & Activities

The Networking Dinner Party, together with many other side events, offers an additional opportunity to network.

# The Sustainability Days convey and connect knowledge, solutions, suppliers and contacts in:

**GOVERNANCE**

**MOBILITY**

**ENERGY**

**ENVIRONMENT**

**INFRASTRUCTURE  
& BUILDINGS**

**HEALTH**

**ECONOMY**

# Target Groups



**SUSTAINABILITY  
DAYS'24**

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The Sustainability Days are aimed at professionals from various industries who want to address the issue of sustainability and play an active and sustainable role in shaping the life of tomorrow.

## **SMART CITY**

- Decision makers from
- Politics and Administration
  - Energy, Transport and Health
  - Construction and Real Estate including Space Planning
  - the ICT Area

## **ENVIRONMENTAL TECHNOLOGY**

- Specialists from Environmental Technology
- Water Management
  - Waste and Recycling
  - Operational Environmental Protection and Environmental Management
  - Exhaust Emissions and Exhaust Air Treatment
  - Measurement and Control Technology
  - IT and Engineering Services

## **SUSTAINABLE ECONOMY**

- Sustainability Representatives and Providers from
- Swiss Companies
  - Politics, Administration and Science
  - Non-Profit Organisations
  - Consultancies and Certification Authorities
  - Sustainable Products and Services

## **FUTURE-PROOF INFRASTRUCTURE**

- Project Developers
- Investors
- Suppliers
- Public Entities

# Tracks & Topics



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## GOVERNANCE

- E-Government
- Data & BI-Analytics & Platforms
- Innovation & Collaboration
- Creative Cities
- Regulations, Standards & Policies



## MOBILITY

- Low Carbon
- Micro & Shared
- Future of Mobility
- Intelligent Mobility
- Transport Networks



## ENERGY

- Carbon Footprint
- Renewable Energy
- Energy Storage
- Smart Grid
- Energy Policy



## ENVIRONMENT

- Nature & Climate
- Sustainable Technologies
- From Waste to Resource
- Water Efficiency



## INFRASTRUCTURE & BUILDINGS

- Development
- New Construction
- Predictive Maintenance
- Critical Infrastructures
- Connectivity &  
Telecommunications



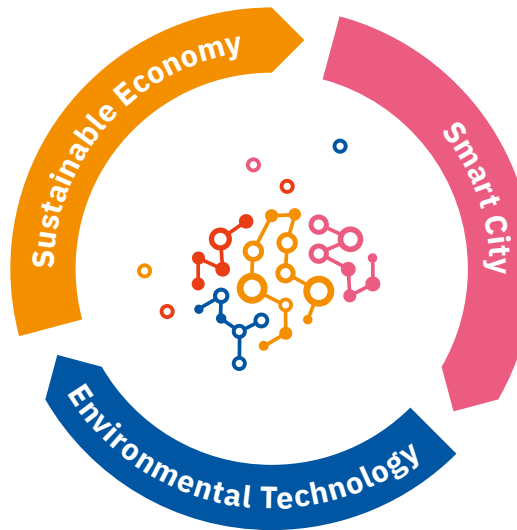
## ECONOMY

- Corporate Sustainability
- Sustainable Procurement
- Economic Models
- Social Responsibility
- Future of Work
- Financing Tools



## HEALTH

- Public Health
- Data & eHealth
- Prevention
- Diagnostics
- Medical Care & Treatment



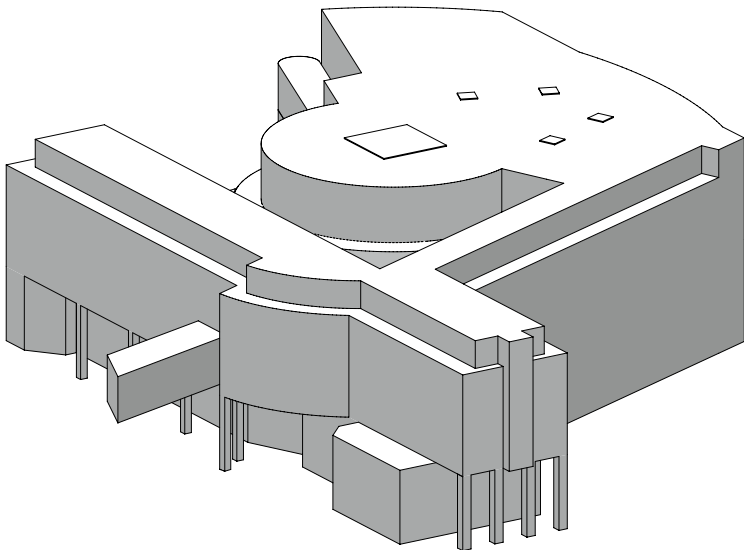
# Sustainability Days Venue 2024



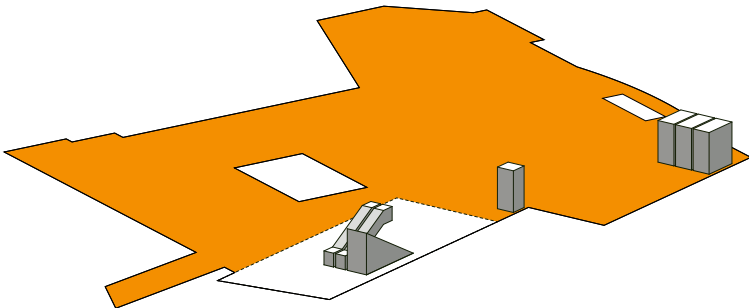
**SUSTAINABILITY  
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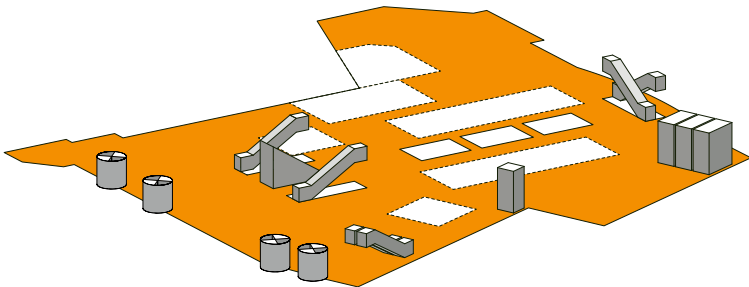
Congress Center Basel



Exhibition | Hall 4.1



Congress | Hall 4.0





# Structure/Flow of the Congress Days

The programme offers you a balanced mix of keynote speeches and case studies on the different tracks and topics.

With just one ticket, you benefit from access to all content.

## Tracks:

Governance

Mobility

Energy

Environment

Infrastructure & Buildings

Health

Economy

Date	Time	Stage A	Stage B	Stage C	Stage D
10-11/04/24	09:00 - 09:30 a.m.	Keynote (Plenum)			
	09:45 - 10:30 a.m.	Track '1-7'	Future & Shared Mobility	Track '1-7'	Track '1-7'
	10:30 - 11:15 a.m.	Track '1-7'	Track '1-7'	Track '1-7'	Governance & Technology
	11:15 - 12:00 p.m.	Corporate Sustainability	Track '1-7'	Waste Management	Track '1-7'
	13:30 - 14:00 p.m.	Podium (Plenum)			
	14:15 - 15:00 p.m.	Urban Planning	Track '1-7'	Track '1-7'	Track '1-7'
	15:00 - 15:45 p.m.	Track '1-7'	Climate Friendly Cities	Track '1-7'	Medical Care & Data

Sample Program Illustration

# Facts & Figures 2024



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**2**

Exhibition days

**1500+**

Decision makers  
from politics, administration,  
business and science

**120+**

Speakers

**1**

Networking  
Dinner Party

**120+**

Providers

**4+**

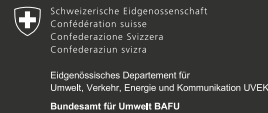
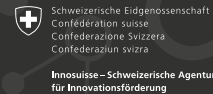
Stages

# A Selection of the 2023 Partners



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# Game-Changers on Stage 2023

“Inject the explorer’s spirit and shake up our perception of the world and the laws that govern it. Inspire industries to rethink the ways they produce and use energy, to move responsibly towards qualitative growth. These are the keys to finding tomorrow’s solutions.”

Bertrand Piccard

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**Bertrand Piccard**

Psychiatrist and Explorer



**Thomas Rau**

Entrepreneur, Architect, Innovator,  
Inspirer and Visionary



**Petteri Taalas**

General Secretary of the  
UN Organisation WMO (Meteorology)



**Lukas Engelberger**

Government Councillor, Head of the  
Department of Health of the Canton  
of Basel-Stadt



**Marco Lambertini**

Special Envoy and Former Director  
General WWF International



**Regula Rytz**

Historian, Former National  
Counsellor and President of the  
Green Party of Switzerland



**Alec von Graffenried**

Mayor of the City of Bern



**Frank M. Rinderknecht**

Founder and CEO Rinspeed AG



# Four Compelling Reasons for Your Participation

**1.**  
**Actively**  
shaping the  
future

**2.**  
Establish  
**influential**  
contacts

**3.**  
Current  
**first-hand**  
knowledge

**4.**  
Presentation  
**of offers** without  
scatter loss

**5.**  
Network and  
foster a  
**good reputation**

# Stand Construction

## High-quality system stand

### Including the following services

- Stand space including personalised backwall (lighted)
- Stand space can be expanded with modules (in 3m<sup>2</sup> units)
- Congress/exhibitor tickets
- Carpet, lighting, and stand cleaning
- Electrical connection including consumption
- Exhibitor Wi-Fi

*Customised construction possible on request*



Furniture is  
not included in  
the offer;  
can be ordered  
as an option

# Exhibition Packages

**Put together your own individual package.**

Choose between an

→ **Exhibition Package**  
(Stand size)

and/or a

→ **Partner Package**  
(including a speaking slot at the congress)

The services and price units are added together.

<sup>1</sup> Can only be booked in connection with an Exhibition Package

<sup>2</sup> Without exhibition space

Exhibition Packages	Stand size (m²)	Congress/ Exhibitor tickets	Price excl. VAT (CHF)
Package	9	15	6,750 *
Package	12	25	9,000 *
Package	15	35	11,250 *
Package	18	45	13,500 *
Packages can be expanded in 3m² units			

Partner Packages	Presentation (Min.)	Congress/ Exhibitor tickets	Tickets Networking Dinner Party	Price excl. VAT (CHF)
Partner <sup>1</sup>	15	15	1	3,750
Partner Special <sup>2</sup>	15	15	1	3,750 *

\* **Basic Media Package** (Company profile including 3 articles on the event website) CHF 950; Compulsory for Exhibition Packages and Partner Special, not included in the package price

**Register here:**

[www.sustainability-days.ch/registration](http://www.sustainability-days.ch/registration)

# Networking Dinner Party

The guests of the Networking Dinner Party come from the fields of business, science, politics, and administration and are all involved in the topic of sustainability. The classy setting provides an opportunity to make contacts in a way that would be difficult anywhere else. Don't miss out – be a part of the event!

**10 April 2024 from 18:00 p.m.,  
Messe Basel**

Apéro
Programme to be announced
Dinner
Act
Dessert and coffee
Bar/lounge



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**Company table (1/2) of 5 persons: CHF 750**  
**Company table of 10 persons: CHF 1,500**  
**Single seat: CHF 165/seat**



# We look forward to seeing you!



**Julien Rousseau**

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